

**Macy's**  
14th St. 14th St.

### Women's Suits.

New tidings of new styles. Pointed reminders of easy money saving. Those two elements are the main essentials of ideal suit advertising. They are thoroughly incorporated in the following. Do not fail to read. You will not resist coming—

Women's Suits, made of gray camel's hair, stylish double-breasted coat lined throughout with black taffeta, lapels faced with silk, velvet collar, demi-habit skirt, side fasteners and tailor stitched, \$13.99.

Women's Suits, made of gray camel's hair cheviot, fly-front coats and habit skirts. Also very fine quality black cheviot, fly-front and fitted coats, demi-habit back—entire suit lined throughout with silk, \$18.67.

Women's Suits, made of magnificent brown, blue and gray Oxford Venetians, single-breasted coats, lapped seams, lined with colored taffeta silk; skirts have two pointed folds, lined with percaleine, \$23.99.

Women's Cycle Suits, made of blue, brown and gray Oxford Venetians; double-breasted "dip" coat, lined with satin ro-main; tailor-stitched gored skirt, \$9.74.

### Women's Skirts.

Our skirts deserve your attention. We set down here no judgments based upon fatiguing and night-long thought. We only dash at the currents of opinion as they drive past us and merge in the cumulative verdict of womankind. And that is why we say: "Our Skirts deserve your attention."

Women's Skirts, made of cheviot serge, habit back, side fasteners, lined with percaleine, \$4.56.

Women's Skirts, made of double-faced cloth, gray, brown and blue, tailor-stitched, meant for cycling, golfing and rainy day wear, \$5.89.

Women's Skirts, made of taffeta silk, drapery styles, finished with flounces and trimmed with gathered satin ribbon lined with French percaleine, \$15.99.

### Women's Jackets.

Women's Jackets, made of black kersey, fly-front, notched collar, scalloped bottom, lined throughout with satin, \$8.74.

Women's Jackets, made of fine black kersey, double breasted and fly front styles, mannish sleeves, notched collar, lined throughout with satin and taffeta, sizes 32 to 48, at \$10.63.

Women's Jackets, made of very rich kersey, tan, royal blue and black, fly front, trimmed with bands of taffeta, edged with silk braid, lined with taffeta, \$12.49.

### Golf Capes.

We show a brilliant variety of imported Golf Capes. Impressive plaids in clear, deep, rich and dainty color combinations. With and without hoods. The rage for these garments is strong and universal. They are so convenient, so warm, so dashing, so picturesque.

\$12.49 for \$15.00 Golf Capes.  
\$13.63 for \$20.00 Golf Capes.  
\$19.38 for \$25.00 Golf Capes.

Women's Golf Capes, made of double-faced cheviots, great diversity of colors, medium lengths, excellent for rail or steamer travelling, unsurpassed value at \$6.24.

### Misses' Suits.

We are well repaid for the thought and care applied to Misses' Suits. Not in money, but in the glory which has accrued to unselfish efforts. If we gave admittance to both work, our profits would be larger, because the cost of the garments would be less. But that's not our way. We deal liberally with manufacturers to secure their best, and charge less than the others do for the mediocre kind.

Misses' Tailor-made Suits, of splendid Oxford cloth; natty coats, lined with rindane silk; newest style skirts, lined with percaleine, \$12.99.

Misses' Tailor-made Suits of brown and gray homespun; fly-front coat, lined with silk; demi-habit skirt, lined with percaleine, \$9.74.

### Artificial Flowers.

Three-toned Velvet and Muslin Roses, three in a bunch, worth 20c; at 12c.

Two-toned Violets, generous foliage, worth 25c. per bunch, at 17c.

Two-toned Velvet Crysanthemums, worth 50c. per bunch, at 39c.

### Men's and Women's Gloves.

Women's four-hook Foster Lacing Pique Glove Gloves in all the leading street shades, \$1.25.

Our well-known "Lady Washington" two-clasp real French Kid Gloves, all colors and black, 95c.

Men's Gray Pique sewn Mocha Gloves, 94c.

### Proper Stationery.

We use the word "proper" in its broad sense. It qualifies style, texture and cost of our Stationery. Every feature is proper.

Plate and fifty fine quality Visiting Cards, 59c.

Hand-painted Dinner Cards, 9c.

Dinner Cards, fancy embossed floral designs, 5c, 6c and 7c.

Fashionable Stationery, newest shapes and shades—Holland linen, ash gray, burn blue, per quire, including Envelopes, 24c and 32c.

Crane's Underglaze Lapis Lazuli, per quire, 44c and 54c.

Fancy Illuminated Paper for children, per box, 24c.

### Undermuslins at 59c.

Just to convey an idea of our values in Muslin Underwear, we quote a few items at 59c. The lines at higher prices are proportionally strong.

Night Gowns, made of cambric, square yoke, trimmed with tucks, four rows lace inserting and ribbon, 59c.

Night Gowns, made of cambric, V-shaped yoke, trimmed with tucks and four rows lace inserting, finished with lace ruffle, 59c.

Night Gowns, made of muslin, yoke made of six rows inserting, finished with embroidery ruffle, 59c.

Chemises, made of fine nainsook, finished with embroidery ruffle, 59c.

Drawers, made of cambric, trimmed with clusters of tucks, finished with embroidery ruffle, 59c.

Corset Covers, made of nainsook, yoke cut low, trimmed down front with two rows lace inserting and edging, 59c.

Corset Covers, made of cambric, V-shaped yoke, trimmed with Maltese lace inserting and edging, 59c.

Night Gowns, made of cambric, tucked yoke, trimmed with four rows lace inserting and lace ruffle, 59c.

Night Gowns, made of cambric, yoke trimmed with four rows lace and two rows of embroidery inserting, finished with lace ruffle, 59c.

### \$1.00 Corsets at 59c.

"L. B." Corsets, covered with very fine jeans, extra long waists, worth \$1.00; at 59c.

### Sacques and Petticoats.

Women's Dressing Sacques, made of wool eiderdown, hand-crocheted edge, 84c.

Women's Bath Robes, made of wool eiderdown, silk girdle, \$2.24.

Women's Skirts, made of Mercerized saten, finished with umbrella-shaped ruffle and two corded ruffles; pink, violet, purple and new blue, \$1.19.

### Infants' Dresses.

Home sewing for baby is fast becoming an obsolete practice. Our low prices have helped to lift that nerve-straining burden from the routine of woman's life.

Infants' Long Slips, made of nainsook, yoke of fine embroidery, neck and sleeves finished with edging, 39c.

Infants' Long Dresses, made of nainsook, row of embroidery inserting on each side, deep hem on skirt, 59c.

Infants' Short Dresses, made of nainsook, yoke in front trimmed with tucks, inserting and hemstitching, skirt finished with deep hem, 69c.

Infants' Short Dresses, made of nainsook, three rows inserting and tucks in yoke, embroidery ruffle over shoulder, skirt finished with deep hem, 69c.

Infants' Short Dresses, made of nainsook, yoke of fine inserting, embroidery ruffle around yoke, skirt finished with deep hem, 89c.

### Children's Coats.

Children's Coats, made of cream-colored eiderdown, large sailor collar, trimmed with silk braid, \$1.84.

Children's Coats, made of cream-colored Bedford Cord, trimmed with braid and fancy ribbon, \$1.99.

Children's Coats, made of cream-colored Bedford Cord, with cape trimmed prettily with braid and satin ribbon, \$2.34.

### Random Notions.

Silk Garter Elastic, frilled edge, 35c. value, at 24c.

Hose Supporters, made of fine frilled elastic, 35c. value, at 24c.

Bonnet Pins, colored heads, various shapes, 3c, 4c and 9c.

Needle Cases, containing all kinds of sewing and embroidery needles, 21c.

Single Silk Bone Casing, black and white, 9-yd. lengths, 15c. value, at 10c.

Silk Stitched Bone Casing, 9-yd. lengths, 10c. value, at 5c.

Woven Silk Yokes, gray and colors, each, 7c.

Card Cases and Pocket Books.

Women's Combination Card Cases and Pocket Books, real seal, alligator and Texas steer, some with double frames, 42c.

Women's Combination Card Cases and Pocket Books, black seal, lined with calf-skin, tucks and strap catches, 79c.

Women's Combination Card Cases and Pocket Books, Texas steer leather, calf lined, double frame, sterling silver corners, all colors, 99c.

Women's Combination Books, black seal, lined with seal, extra card pocket, large sterling silver corners, \$1.24.

Women's English Coin Strap Purses, made of genuine hogskin, 29c.

Women's English Strap Coin Purses, made of hogskin, real seal and morocco, outside card pocket, lined throughout with calf-skin, 63c.

Real Seal Music Rolls, leather lined, worth \$2.00; at \$1.39.

### Household Linens.

Hemmed Huckaback Towels, all linen, 19x37 in., at 14c.

Full bleached Table Damask, soft German finish, 60 inch wide, 65c. value, at 44c.

Full-bleached Table Damask, 72 in. wide, 75c. value, at 64c.

Full-bleached Table Damask, extra heavy, 70 in. wide, 90c. value, at 74c.

Full-bleached Damask Table Cloths, 66 in. x 66 in., at \$1.24.

Full-bleached Damask Table Cloths, 66 in. x 90 in., at \$1.49.

Full-bleached Damask Napkins, extra heavy, 22x22 in., at \$1.39.

The Attractions of Our Stores Are Their Low Prices.

# Macy's

R. H. Macy and Co.

BOTH SIDES OF 14TH ST. (Running from 13th to 15th St.), SIXTH AVE.

## Autumn Dress Goods Specials.

The recent unprecedented growth of our Dress Goods business is one of the significant signs of the times. This store is literally becoming Dress Goods headquarters for the people. Our clientele is not limited to one class, distinguished by opulence and extravagance. It includes all classes, and especially those who enjoy any degree of intelligent discrimination concerning values. The preponderating number of American women are true to economic instincts in their genuine appreciation of goodness. Out of this class has come a vast host of our customers. The following offerings indicate how we turn large abilities to the largest account in your interest, and explain our increasing Dress Goods power—

Black Crepons—Best English and French productions, Mohair-and-wool, Silk-and-wool: looms never created richer weaves in black. Furrows, crinkles, hummocks, bulbs, puffs; corrugated, cocoon, ridgy, blister and burr effects. All are novel, elegant and beautiful, 42 to 45 in. wide, \$2.24, \$1.98, \$1.49, \$1.24 and 99c.

Broadcloth—Fall and Winter weights—smoothly and richly calendered surfaces, twilled backs. Black and twenty-two colors to choose from, 52 in. wide, worth \$1.50; at..... \$1.24.

Satin-finished Ladies' Cloth, twilled back, a thoroughly worthy and dependable material. Looks well and wears well. Black, and thirty good Autumn colors, 52 in. wide..... 98c.

Venetian Cloth. Study the market. Examine the style leaders. Look at all the seasonable weaves, and you'll agree that Venetians have graces all their own. Forewarned of their popularity we provided prodigally. Black and a complete range of the newest colors, 50 in. wide, worth \$1.50; at..... \$1.24.

Ladies' Cloth, nothing better than this old-time favorite fabric for many practical dress uses. Stylish and always suggestive of simple elegance. Black and eighteen colors, 50 in. wide..... 49c.

Silk-finished Henrietta Cloth, pure wool, extra high finish, beautiful silky lustre, it drapes gracefully. Nearly sixty shades, including all the delicate evening tints, 45 in. wide..... 49c.

### BLACK

SILKS

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We have gathered an immense bulk of the leading Black Silks for the special purpose of eclipsing all former efforts of '99. The variety of weaves will immediately appeal to women who are well informed regarding current fashions. We state the price you may buy them for and maintain silence concerning their real worth. Truth would appear like exaggeration. Come see them and judge.

Black Bengalines, Black Peau De Soie, } 99c. { Black Travers Silks, Black Taffeta Silks,  
Black Gros Grains, Black Fille De Lyons, } Black Poplin Silks, Black Armure Silks,

The best foreign and domestic manufacturers are represented in this unusual sale by their most reliable and serviceable products. We guarantee the spinning, dyeing and finish of every yard.

## Two Characteristic Bargains.

Fine brilliant Black Taffeta, full 27 in. wide, exactly right for waists, skirts and full suits, \$1.00 value, at..... 69c

Black Silks, with tinted stripes and figures; pretty, neat, popular styles, value \$1.00, at 79c and..... 69c

## Bargains in Spangled Robes.

Magnificent Spangled Robes, handsome designs worked on finest Brussels net, demi-train net, demi-train lengths. New, fresh goods—decisively stylish. A small lot wonderfully bought will be wonderfully sold. Of course, Bodices are included.

9 at \$9.99; worth \$15.00.  
8 at \$12.99; worth \$20.  
9 ft x 12 ft. at \$18.74.  
9 ft x 12 ft. at \$21.88.

The last item has tulle front.

### Rug Offerings.

The first chapter concerns luxurious Smyrna Rugs, very handsome patterns and colorings, products of the most notable manufacturers, including elegant specimens from the mills of J. Bromley and Fries Breslin Co. The prices are low enough to astonish all who have bought similar Rugs elsewhere. Glance at the figures:—

6 ft. x 9 ft. at \$8.63.  
7 1/2 ft. x 10 1/2 ft. at \$13.49.  
7 1/2 ft. x 10 1/2 ft. at \$15.74.  
9 ft x 12 ft. at \$18.74.  
9 ft x 12 ft. at \$21.88.

Limited quantity Mottled Smyrna Rugs, 9x12 feet, worth \$8.00; will be closed out at \$4.98.

Two hundred Grass Mats and Rugs to be sold at less than it cost to make them. Cheap as grass.

Size 26 in. x 54 in., 38c.  
Size 30 in. x 60 in., 49c.  
Size 36 in. x 72 in., 58c.

### Carpets—Annex.

Five hundred yards Carpets, including Ingrains, Velvets, Axminsters and other styles, at one-third less than our usual matchless prices. They are remnants.

Tapestry Carpets, nine and ten-wire qualities. Best makes, exclusive patterns and color combinations, large varieties, 80c. value, at 64c.

Velvet Carpets, thick, deep pile, desirable styles; sold around town at \$1.15 per yard, our price 86c.

Axminster Carpets, Smith Co.'s grades, beautiful patterns and colorings; sold regularly at \$1.15; our price 89c.

### Upholstery Trimmings.

Furniture Cords, two hundred colors, 5c. per yard. Cotton Curtain Loops, 4c. up. Silk Curtain Loops, 7c. up.

Heavy Furniture Fringe, silk covered, 7 in. deep, 75c. value; at 49c.

Silk Fringe, suitable for curtains and drapery, many colors, 3 in. wide, 50c. value; at 29c.

### Women's Hats.

Women's Black Silk Velvet Hats, with fancy tucked under brim, worth \$4.75, at \$3.89.

Women's Toques, made of rich silk mirror velvet, all colors, worth \$6.00, at \$4.25.

### Upholstery Goods.

Could write a page about our Upholstery Department. And every line would be vital—hold deep personal concern for the thrifty. It is an engrossing theme. But newspaper space is precious. We are forced to rely upon random chosen items to represent the character of this big interest of the Macy stores.

Reversible French Velour Portieres, plain and figured sides. Elegant, sumptuous goods. Handsome enough to enhance the finest home; priced low enough to find their way into any home; reduced from \$38.00 per pair to \$23.74.

Two-toned Tapestry Portieres, half silk, top and bottom heavily fringed, \$11.00 value; at \$8.49.

Silk Damask Mantel Lambrequins, hand-somely fringed, \$6.50 value; at \$4.99.

Heavy French Velour Table Covers at prices that are arbitrarily and radically reduced, as follows:

1 1/2 x 1 1/2 yds. from \$5.74 to \$3.74.  
2 x 2 yds. from \$11.99 to \$5.74.  
2 x 2 1/2 yds. from \$14.67 to \$9.49.  
2 x 3 yds. from \$17.34 to \$11.99.

Silk-finished Linen Velour, ten choice colors, 50 in. wide, \$2.50 value, at \$1.79.

Printed Cotton Velour, appropriate for furniture and cushion covering, 30 in. wide, \$1.00 value, at 69c.

Imported Printed Taffetas, extra beautiful styles, 50 in. wide; our price, \$1.98.

Imported Fancy Cretonnes, rare and novel designs, rich colorings, 50 in. wide, \$2.24, \$1.98 and \$1.74.

One thousand yards Imported Cretonne, 32 in. wide, worth up to \$1.35, at 98c and 74c.

Striped Tickings, very neat styles, suggestive of bedroom drapery and slip covers, 25c. value, at 19c.

Plain Denims, all the best colors, finest quality, 36 in. wide; our price, 13c.

Domestic Cretonnes, new Autumn patterns and colors, regular \$2.50, value, at 18c.

Reversible Denimette, adapted for room hangings and floor coverings, 34 in. wide, 20c. value, at 12c.

Five hundred Holland and Opaque Window Shades, 36 feet, slightly damaged, worth \$2.50, 60c. and 12c and 18c.

### Lace Curtains.

We take up our Lace Curtain chat where we left it a week ago. The bargains referred to at that time vanished, as we knew they would. People who are in touch with the Macy advertising never go astray when it records such chances. The following possess equal merit:—

Renaissance Lace Curtains, graceful and effective patterns, wrought on net of the finest quality; extraordinary values at \$7.48 and \$9.48.

Irish Point Lace Curtains, thirty distinct designs, including the prettiest and newest ideas, \$6.50 value, at \$4.98.

### Toilet Articles.

A famous American editor once wrote, in satiric mood, "Can't democracy smell sweet?" The question is neat and trenchant, but was asked before the Macy stores put pure and wholesome toilet goods within the reach of all. Do not miss these bargains while they are to be had.

Castile Soap—it is genuine and green, 3 1/2 lb. bars, 18c.

Buttermilk and Cucumber Juice Soap, best quality, easy to lather, cake 11c.

"Honey Clover" Toilet Soap, it is white—especially suitable for family or hotel use, our regular price 33c. doz., reduced to 24c.

Ryan's Bath Brushes, detachable handles, our regular price 69c; reduced to 49c.

Kent's English Tooth Brushes, every one guaranteed, 14c.

Shaving Brushes, pure Badger bristles, our regular price 38c; reduced to 23c.

Williams' Shaving Soap, cake 5c.

Hair Brushes, solid ebony backs, pure bristles, our regular price 79c; reduced to 49c.

Military Hair Brushes, solid ebony backs, twelve rows pure bristles, our regular price \$2.89; reduced to \$1.96 per pair.

Dr. Scott's Electric Hair Brushes, No. 1, our regular price 74c; reduced to 49c.

"Carnation Pink" Handkerchief Extract, quadruple strength, one ounce bottle, 39c.

Powdered Pumice, put up in indestructible wooden boxes, 6c.

Tincture Benzoin, 3 oz. bottle, our price 19c; reduced to 14c.

### Medicinal Goods.

The writer neither makes store news nor mends it. He only catches it as it comes floating into the advertising sanctum—gives it a turn upon his scratch pad, and, presto—paragrapls like these:—

Abbey's Effervescent Salts, 25c. size, at 12c.

Effervescent Salts—Kissengen, Vichy, Lithia, Rochelle and Magnesia—4 oz. bottle, our regular price 29c; reduced to 19c.

Macy's Wine of Cocoa, our regular price 59c; reduced to 43c.

Soda Mint Tablets, 50 in phial, 9c.

Mustard Leaves, on cloth, ten in box, 19c.

Prophylactum, antiseptic tooth and mouth solution, our regular price 39c; reduced to 26c.

Witch Hazel, pure distillation, with grain alcohol, safe for internal as well as external use, pint bottle, our regular price 18c; reduced to 12c.

Macy's Malt Extract, sterilized, none better, our regular price 15c; reduced to 10c.

Macy's Nasal and Throat Atomizers, with indestructible tube and screw tips, large bulbs, 47c.

Macy's Clinical or Fever Thermometers, with magnifying front and indestructible index. Put up in hard rubber cases with verified certificate and directions for using, 74c.

Elastic Silk Stockings, made to order within three days, from \$1.50 up. Instructions for measuring mailed upon request.

### Agate Kitchenware.

We don't sell seconds. We do sell firsts. Manufacturers "repair" their imperfect and damaged goods, brand them "seconds" and sell them at half the regular rates of the uninjured.